



<MTL> CONNECT

CYBERSECURITY – AI – FINTECH – CITY OF THE FUTURE – CREATIVITY/ISEA2020
FUTURE OF WORK – SUSTAINABLE DEVELOPMENT – HEALTH – EDUCATION

DIGITAL WEEK
OCTOBER 13 > 18, 2020

Montreal Digital Spring is a non-profit organization whose primary mission is to democratize and support the digital transformation. The objectives of Montreal Digital Spring are to:



Democratizing and supporting
the **digital transformation**



Positioning Montreal as a
digital metropolis



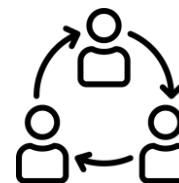
Promote **linkages** between
various sectors



Supporting **global
business competitiveness**



Contributing to **talent
attraction and retention**



Fostering **knowledge transfer
and information sharing**

2019 EDITION

5 days,
thematic Pavilions,
locations in Montreal
for the professional program

85 members
of a delegation from Nantes (FR)

2,292 attendees
at the professional program

5,652 exchanges
of professional contacts

50,474 attendees
at the general public program

+ \$300,000 in value
for the media campaign

41 partners and sponsors

50 cities represented
from 10 countries

125 professional activities:
conferences, panels, workshops,
guided tours, cocktails, etc.

158 speakers
to programming activities

97% satisfaction rate
according to the post-event survey
sent to attendees

+ 400 interviews and mentions
in the media

SOME SPECIAL GUESTS - 2019



Ann Cavoukian

Renowned expert
Privacy by Design
Toronto



Francky Trichet

Deputy Mayor
Innovation and Digital
Nantes



Axelle Lemaire

Executive Director
Terra Numerata, Roland Berger
Paris



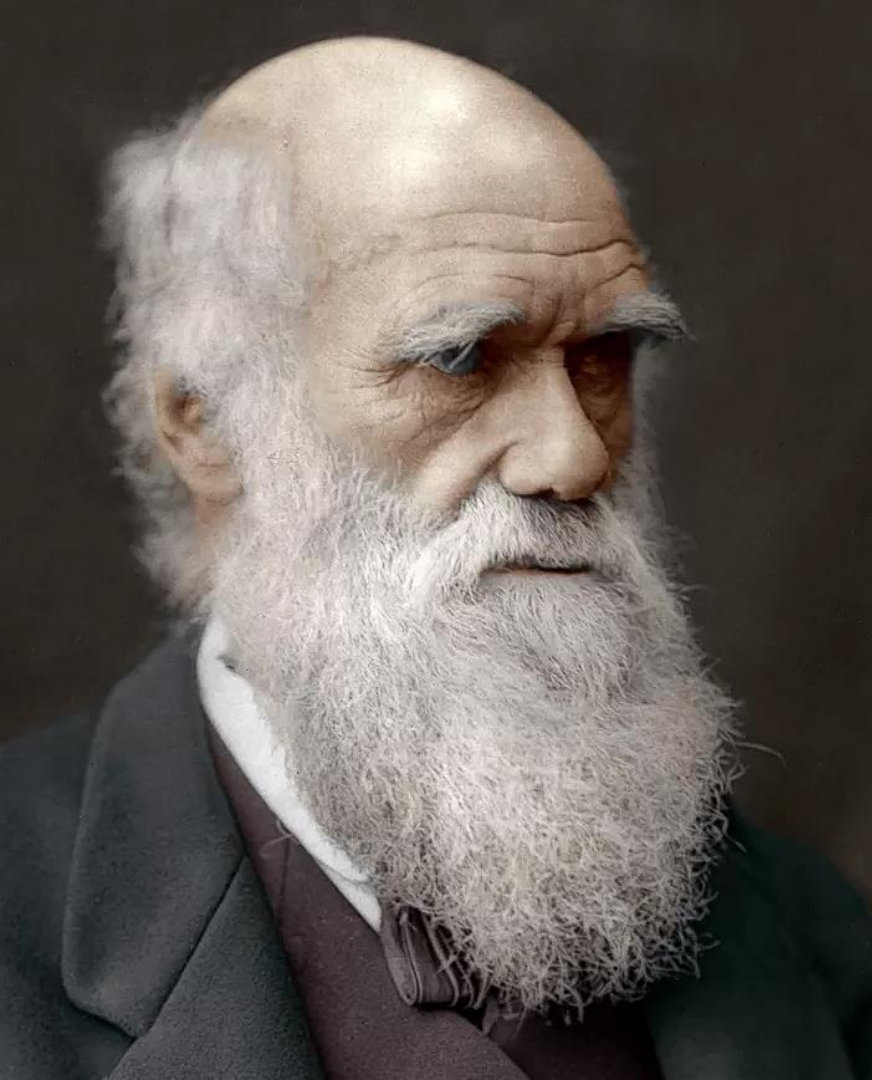
François W. Croteau

Head of Smart City, Information Technology
and Innovation
Montreal



Joëlle Pineau

Director
Facebook AI Research
Montreal



“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is **most adaptable to change.**”

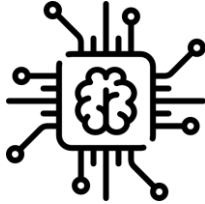
Anonymous quote inspired by the work of **Charles Darwin**

<MTL> CONNECT

2020 EDITION, IN BRIEF



A re-imagined **virtual edition** for a **maximum of connections**



Leading edge week on **digital transformation issues**



An **economic lever**



The international meeting place for **game changers**



The place to discover and promote **the latest innovations**



A pool of **talent and recruiters**

2020 EDITION, IN NUMBERS



6 days of programming



+300 hours of content over **3** time zones:
EDT / CET / CST



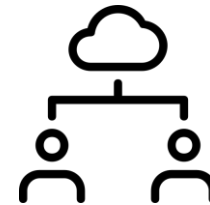
+400 local and international speakers



+50 countries represented



+10,000 attendees



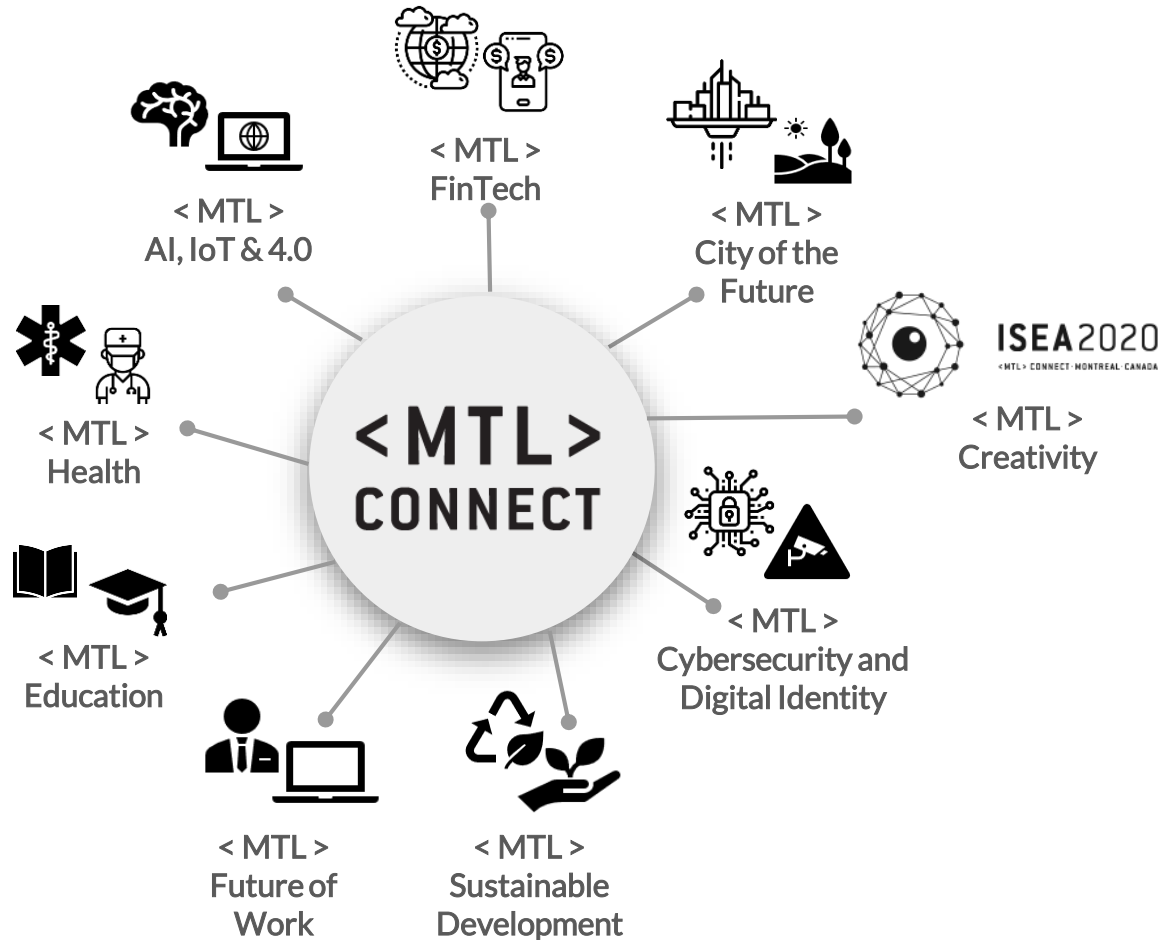
Thousands of connections thanks to intelligent networking -
1:1 & in groups

<MTL> CONNECT

PROGRAMMING:
9 THEMATIC PAVILIONS

Activities:

- Conferences
- Panels
- Workshops
- Inspiring journey
- Smart networking
- Technological showcase
- Job e-Fair
- CEO Roundtables
- Expert Consultation Clinics
- < MTL > Tech Awards
- And more!



SOME OF OUR SPEAKERS - 2020



Sir Rob Wainwright

Former Executive Director
Europol
Netherlands



Denise Johansson

Co-founder and CEO
Enfuce
Finland



Jean-Gabriel Ganascia

Member of the Ethics Committee
of the CNRS (COMETS)
France



Robert G. Mazzolin

Chief Cybersecurity Strategist
RHEA Group
Montreal



Jeanne Holm

Chief Data Officer
City of Los Angeles
USA



Alissa Knight

Hacker, Author, Partner
Knight Ink
USA



Paul-Olivier Dehaye

To the sources of the
Cambridge Analytica case
Switzerland



Éric Caire

Minister Delegate for Government
Digital Transformation
Quebec



Audrey Tang

Programmer and
Minister of Digital
Taiwan



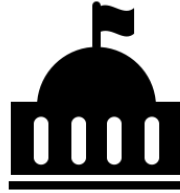
Victor Riparbelli

Co-founder and CEO
Synthesia
United Kingdom

TARGET AUDIENCES



CEOs –
Leaders



Governments –
Delegations



Companies –
Investors



Developers –
Creators

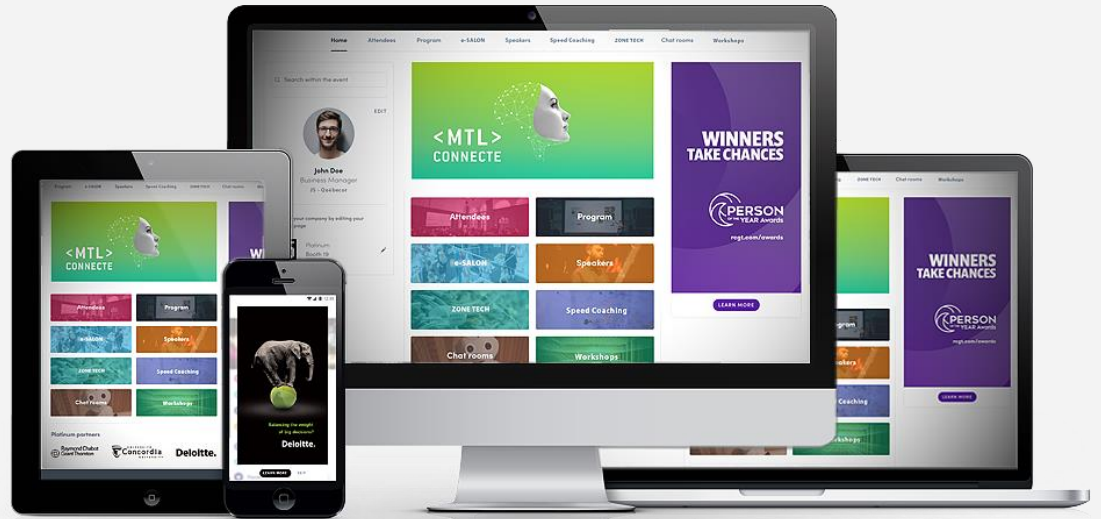


Recruiters –
Talents



Researchers –
Academics

Much more than a
webinar, it's a
complete and re-
imagined conference
and networking
experience!



INTEGRATED STREAMING SESSION

- 1 Quick access to live sessions (conference, panel, workshop, etc.)
- 2 Register for sessions to receive reminders + notifications
- 3 Integration of the selected sessions into your personal agenda
- 4 Live interaction with registered attendees
- 5 Question for stakeholders with an opportunity to respond with a "Like".
- 6 Engagement Survey

The screenshot displays the event interface with a navigation bar at the top containing: Home, Attendees, Program, e-SALON, Speakers, Speed Coaching, ZONE TECH, Chat rooms, and Workshops. The main content area is divided into three columns:

- Left Column (Next sessions):** Lists upcoming sessions with a green '3' badge. The first session is "The power of AI to level playing field" (09:00 AM - 09:30 AM). Other sessions include "How to boost your ROI through our Platform?", "Our Event Team For On Site & Off Site Support", "Artificial Intelligence & Matchmaking", "Use our Widgets to Display the Information on your Website", and "Can we detect cancer before it strikes?".
- Middle Column (Live Session):** Features a video player for "Unconventional Ventures - The power of AI to level playing field" with a green play button and a green '1' badge. The video shows a woman speaking at a podium. Below the video, the session details are listed: Thursday, October 15, 2020 - 09:00 AM to 09:30 AM, Main stage, Conference, and Case study. Sponsors listed include Raymond Chabot Grant Thornton (Platinum, Booth 02) and REFLECTOR (Gold, Booth 09).
- Right Column (Live discussion):** Shows a chat interface with a green '4' badge. It includes a "Live discussion" header (21 people joined), tabs for "All", "Questions", and "Polls", and a text input field. A question is visible: "Can you give us a quick definition of blockchain please?". A poll question is also shown: "What is the best definition of Blockchain among these below?". A green '5' badge is next to the question, and a green '6' badge is next to the poll. A green '2' badge is next to a "Register to the session" notification at the bottom right.



SMART NETWORKING

- 1 Recommendation of people to meet according to your interests
- 2 Visibility of attendees online
- 3 Advanced filters (interest, location...)
- 4 Chat 1:1 or in groups with attendees
- 5 Virtual Appointment Booking

The screenshot displays the <MTL> CONNECT app interface for the event 'Who's Next - Porte de Versailles'. The top navigation bar includes 'Home', 'Attendees', 'Program', 'e-SALON', 'Speakers', 'Speed Coaching', 'ZONE TECH', 'Chat rooms', and 'Workshops'. The user profile 'John' is visible in the top right.

The main content area is titled 'People you should meet' (1) and features a grid of seven attendee profiles:

- Isabella Hashing, Process Engineer at Lowe's
- Mason Douleva, Business... at U.S. Postal...
- Nicole Moulenor, Sales Assistant at Centene
- Emma Whiley, Human Resources... at Credit Agricole
- Jeremy Philinso..., Web Developer at Louis Dreyfus...
- Tiffany Monrou..., Recruiter at Petrobras
- Stephen Hawly, Design Engineer at Beijing

A search bar and a 'Filters' section (3) are located on the left. The filters include Topics (Energy, Mobility, Technology, Marketing, Sales, Innovation, Informatics), Days (Main stage, Tech room), Reasons of assistance, and Roles (Available for meeting, Pending requests, New contacts).

The bottom section is titled 'Book a virtual meeting' (5) and includes a 'More people from Event Industry' section (2) with profiles for Julietta (Recruiter at Apple), Kevin (Sales at Kroger), Mickael-Fr... (Administrator at Royal Ahold...), Laetitia (Sales Coordinator at Carrefour), and Bruno (Equipment Sales at HCA Holdings). Below this is a 'Your network already knows them' section with the same five profiles. A 'Book a Meeting' button (5) is visible next to the Steve Goodwin profile.

EASIER INTERACTION

- 1 Recall Notification
- 2 Integrated video conferencing call
- 3 Sending documents and images
- 4 Call evaluation to measure the potential of each connection
- 5 Exporting contacts by categories
- 6 Taking note of the meeting as a memo

The screenshot displays the <MTL> CONNECT interface with several key features highlighted by numbered callouts:

- 1 Meeting reminder:** A notification card for a meeting with Google Platinum Technology Booth 01, starting in 15 minutes on Monday, July 26, 2020. It includes a 'JOIN CALL' button.
- 2 Video call:** A live video call in progress with a contact named Steve. The call interface shows a 'BOOK MEETING' button and a 'Scoring' section.
- 3 Document sharing:** A message from Travis Meyer, dated May 15, includes a PDF document titled 'case-study.pdf'.
- 4 Scoring:** A 'Scoring' section with a 4-star rating and a description: 'Adding a rate helps your follow-up by knowing the potential of each connection made.'
- 5 Tags:** A 'Tags' section with a 5-star rating and a description: 'Add tag to organize your contacts'. A tag 'Partner x' is visible.
- 6 Note:** A 'Note' section with a 6-star rating and a description: 'Add note to remind you about your contacts and how you met them'.

Additional interface elements include a search bar, a 'Display Live Discussions' toggle, and a 'SEE FULL PROFILE' button at the bottom right.

THE ADVANTAGES

- Access to hundreds of exclusive and high-quality content in English and French, at reduced prices
- UX optimized to accelerate the achievement of your objectives, thanks to intelligent functions
- Windows of opportunity with the variety of activities offered
- Discovery of the latest technological trends
- Networking of Montreal, Quebec, Canadian and International ecosystems
- Better management of your agenda (no transportation, wide choice of schedules, etc.)
- Accessibility program for developing countries and for companies impacted by the crisis
- And, like any online event, a reduction in ecological impacts (travel, waste management, etc.)

OUR PARTNERS - 2019

INSTITUTIONAL PARTNERS

- Concertation Montréal
- Gouvernement du Québec
- La Vitrine culturelle
- Tourisme Montréal
- Ville de Montréal

PRESENTING PARTNER

- Journal Métro

PLATINUM SPONSORS

- OVH
- PwC

GOLD SPONSORS

- PME MTL

SILVER SPONSORS

- Corporate Stays

BRONZE SPONSORS

- ENCQOR
- Nodily
- Residence Inn Marriott
- Vortex Solutions

ARCHITECTURE PAVILION

- Groupe BIM du Québec

CREATIVITY PAVILION

- SYNTHÈSE - Pôle Image Québec

CONNECT ZONE PRESENTED BY

- LJT avocats

5@7 NETWORKING - HEALTH PAVILION

- Hitachi Security Systems

5@7 NETWORKING - AI PAVILION

- Element AI

HOST PARTNERS

- CCA
- CHUM
- Element AI
- Imagia
- IVADO
- Maison du développement durable
- Mila
- Musée McCord

VIP CLOSING PARTY PRESENTED BY

- Destination Centre-Ville Montréal

IN COLLABORATION WITH

- ABB
- Bioastra
- Bixi
- Bonjour Startup Montréal
- Commission numérique de Culture Montréal
- Consulat général de France à Montréal
- Convergence
- Corstem AI
- Dataperformers
- DPOsolutions
- E2M - ZoraBots
- Ecotuned Automobile
- Epic Games
- Femmes Alpha
- GamePlay Space
- Genie Lab
- Hôtel Monville
- Hub Studio
- IMAGINE360
- Iregular
- L'Organisation internationale de la Francophonie
- Le Lien Multimédia
- Magil Construction
- Maison Manuvie
- Marelle Communications
- Maxen
- Mistrionix
- Monarque
- Montréal Newtech
- Movin'On Summit
- Musée Pointe-à-Callière
- Myelin
- Nantes Digital Week
- Nantes Métropole
- Neomed
- Optech
- Paris Design Summit
- POMERLEAU
- Quartier des Spectacles
- Reflector
- Residence Inn Marriott Centre-ville
- Secrétariat de la stratégie-cadre mondiale sur le design durable
- SmartHalo Technologies
- Stradigi AI
- Technoparc Montréal
- Thales
- Théâtre de la LNI
- tim:tom
- Triotech
- Ubisoft
- WDO



See you in October, online!

More information at mtlconnect.ca
info@printempsnumerique.ca

<MTL> CONNECT