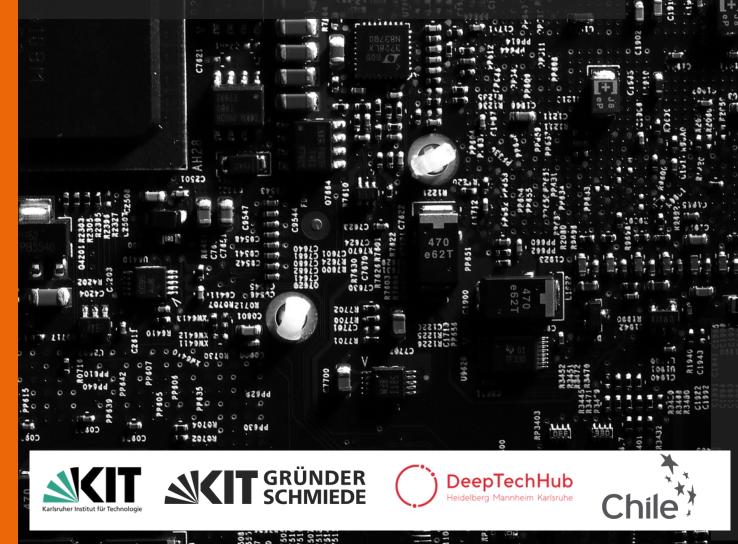
DEEPTECH SOFT LANDING

a GHPro initiative



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CONTACT

28610 28618

192

21949

11111

.617

C6402

PPOGF2

K1531 C1538

> KIT-Gründerschmiede Sandra Schöttelndreier +49 721 608 29057 sandra.schoettelndreier@kit.edu

www.kit-gruenderschmiede.de

WHO YOU ARE?

You are a deep tech entrepreneur with an innovative start-up idea that responds to the challenges of our future? You focus on scaling your business internationally? You have a business model in the fields of AI, CyberSecurity or Smart Production? Check, check, check! Read on!

WHAT YOU CAN EXPECT?

5 days (4-6 hours daily) full of high-class coaching, individual feedback, tech analysis, pitch training and exchange with more than 15 of our partners. One-on-one consulting with industry experts, insights into our regional accelerators and a pitch event in front of our vc network.

And the best thing: Free participation!

WHEN DO WE START?

The program period for our first batch is 22nd – 26th March 2021.

You wonder how to travel to Karlsruhe in those uncertain times? Well, we too. Sad but true: We stay healthy with you, so online only is the new normal.

Within the last decades, Karlsruhe became a recognizable force in the entrepreneurial ecosystem in **Germany and** Europe.

OUR 5 DAY-PROGRAM

MONDAY

Welcome / Introduction round / Meet KIT and KIT-Gründerschmiede / The Karlsruhe and regional deeptech start-up ecosystem

TUESDAY

Pitch perfect (training on effective presentation skills); Session about German funding opportunities for start-ups

WEDNESDAY

Pitch your idea in front of the group; On your way to a profitable business plan (lecture); Networking with local & regional start-ups / Founder talk about " German startup culture in Karlsruhe & beyond"

THURSDAY

Technology check-in with relevant research contacts; Session about patents and IP; Virtual Gründergrillen (Founders BBQ) with local start-ups; input session on intercultural communication

FRIDAY

Get expert feedback on your pitch; followed by feedback session & goodbye

HOW TO APPLY?

Just scan the QR code! Else get in touch with us and we send you the application form.



WHEN IS THE APPLICATION DEADLINE?

We will get back to you asap. But the official deadline is 5th of March 2021.

WHEN DO WE CHOOSE THE TEAMS?

We choose teams in the running process with our network partners. Latest feedback is one day after our application deadline.

WHAT IS THE PROGRAM LANGUAGE?

English only!

ANY QUESTIONS?

Contact us! Get in touch with us! We are here to connect!



ABOUT SOFT LANDING

You always wanted to know what the buzz of the european deep tech scene is all about? You want to explore the ecosystem of a hidden champion deeptech region? Here we are! Five whole days full of insights and relevant business contacts. Completely digital. Just a fingersnap away!

ABOUT GHPRO

The Global Horizon Program is part of our KIT-Gründerschmiede platform. Together with our partners we connect the start-up scene in Karlsruhe and the Rhine-Neckar region as well as the start-ups from Baden-Württemberg with the world and vice versa.

ABOUT KIT-GRÜNDERSCHMIEDE

WE SHAPE TOMORROW'S FOUNDERS.

As the central platform for all startup activities at KIT, we accompany you on the way to your own business - from ideation to exit.

CONTACT

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