

# DEEPTECH SOFT LANDING

a GPro initiative

## CONTACT

KIT-Gründerschmiede  
Sandra Schöttelndreier  
+49 721 608 29057  
sandra.schoettelndreier@kit.edu

[www.kit-gruenderschmiede.de](http://www.kit-gruenderschmiede.de)



## WHO YOU ARE?

You are a deep tech entrepreneur with an innovative start-up idea that responds to the challenges of our future? You focus on scaling your business internationally? You have a business model in the fields of AI, CyberSecurity or Smart Production? Check, check, check! Read on!

## WHAT YOU CAN EXPECT?

5 days (4-6 hours daily) full of high-class coaching, individual feedback, tech analysis, pitch training and exchange with more than 15 of our partners. One-on-one consulting with industry experts, insights into our regional accelerators and a pitch event in front of our vc network.

And the best thing: Free participation!

## WHEN DO WE START?

The program period for our first batch is 22nd – 26th March 2021.

You wonder how to travel to Karlsruhe in those uncertain times? Well, we too. Sad but true: We stay healthy with you, so online only is the new normal.

“  
**Within the last decades, Karlsruhe became a recognizable force in the entrepreneurial ecosystem in Germany and Europe.**”

## OUR 5 DAY-PROGRAM

### MONDAY

Welcome / Introduction round / Meet KIT and KIT-Gründerschmiede / The Karlsruhe and regional deeptech start-up ecosystem

### TUESDAY

Pitch perfect (training on effective presentation skills);  
Session about German funding opportunities for start-ups

### WEDNESDAY

Pitch your idea in front of the group;  
On your way to a profitable business plan (lecture);  
Networking with local & regional start-ups / Founder talk about “ German startup culture in Karlsruhe & beyond”

### THURSDAY

Technology check-in with relevant research contacts;  
Session about patents and IP;  
Virtual Gründergrillen (Founders BBQ) with local start-ups;  
input session on intercultural communication

### FRIDAY

Get expert feedback on your pitch;  
followed by feedback session & goodbye

## HOW TO APPLY?

Just scan the QR code! Else get in touch with us and we send you the application form.



## WHEN IS THE APPLICATION DEADLINE?

We will get back to you asap. But the official deadline is 5th of March 2021.

## WHEN DO WE CHOOSE THE TEAMS?

We choose teams in the running process with our network partners. Latest feedback is one day after our application deadline.

## WHAT IS THE PROGRAM LANGUAGE?

English only!

## ANY QUESTIONS?

Contact us! Get in touch with us! We are here to connect!



## ABOUT SOFT LANDING

You always wanted to know what the buzz of the European deep tech scene is all about? You want to explore the ecosystem of a hidden champion deeptech region? Here we are! Five whole days full of insights and relevant business contacts. Completely digital. Just a fingersnap away!

## ABOUT GHPRO

The Global Horizon Program is part of our KIT-Gründerschmiede platform. Together with our partners we connect the start-up scene in Karlsruhe and the Rhine-Neckar region as well as the start-ups from Baden-Württemberg with the world and vice versa.

## ABOUT KIT-GRÜNDERSCHMIEDE

WE SHAPE TOMORROW'S FOUNDERS.

As the central platform for all startup activities at KIT, we accompany you on the way to your own business - from ideation to exit.

## CONTACT

KIT-Gründerschmiede  
Sandra Schöttelndreier  
+49 721 608 29057  
sandra.schoettelndreier@kit.edu

[www.kit-gruenderschmiede.de](http://www.kit-gruenderschmiede.de)