

CAPACITACIÓN CERTIFICACIÓN ORGÁNICA PARA EL MERCADO DE ESTADOS UNIDOS

29 de octubre | 15:00 a 16:00 hrs.

Taller Online



PROGRAMA

- | | |
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| 15:00 | Palabras de bienvenida
Sr. Ignacio Recart, Director Comercial ProChile Nueva York |
| 15:05 | Panorama General del Mercado Orgánico de USA
Sr. Alexis Carey, Organic Trade Association www.ota.com |
| 15:20 | Tendencias y Oportunidades en el Sector Orgánicos USA
Sr. Alexis Carey, Organic Trade Association |
| 15:35 | Cómo obtener la Certificación orgánica (costos, trámites, etc.)
Sra. Ignacia Paredes, OCIA International Inc. www.ocia.org |
| 15:50 | Preguntas y respuestas |
| 16:00 | Cierre del taller |

[Alexis Carey | Manager, International Trade
Organic Trade Association | \[OTA.com\]\(http://OTA.com\) | \[@OrganicTrade\]\(#\)](#)

Alexis Carey has been with the Organic Trade Association (OTA) for over a year as the organization's International Trade Manager. In her work with OTA, Alexis manages international programming, including the association's Market Access Program funding and Agricultural Trade Promotion Program funding, along with several member task forces dedicated to international trade topics. These resources help U.S. organic companies export their products outside the United States and expand the reach of organic around the world. Alexis also facilitates dialogue on international trade issues related to organic between the U.S. government, foreign governments, and U.S. organic stakeholders. In her time with OTA, Alexis has traveled to over a dozen cities with over 30 U.S. exporters promoting U.S. organic agricultural products. Before OTA, Alexis worked with Freedom House, a D.C.- based NGO that promotes freedom of the press around the world. Alexis also worked for the Fulbright program in Chile as a translation intern. Her background in international trade and foreign policy work allow her to serve as a dynamic resource for U.S. organic companies and the trade association.

Alexis graduated with academic honors from American University with a B.A. in International Studies and Spanish. She has lived in Santiago, Chile and Rome, Italy, traveled to 17 different countries, and currently lives in Washington, D.C. Born and raised in Albuquerque, New Mexico, Alexis enjoys spicy green chile and the Sandia mountains.

Overview on OTA:

The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. OTA is the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states. Its members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, consultants, retailers and others. Organic products represented include organic foods, ingredients and beverages, as well as organic fibers, personal care products, pet foods, nutritional supplements, household cleaners and flowers. OTA's Board of Directors is democratically elected by its members.

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OTA's member organic businesses work together through networking, advocacy, and other initiatives to encourage and protect organic farming practices, and to share messages about the positive environmental and nutritional attributes of organic products with consumers, the media, and policymakers.

The Organic Crop Improvement Association (OCIA International):

Organic Crop Improvement Association (OCIA) International is one of the world's oldest, largest and most trusted leaders in the organic certification industry. A nonprofit, member-owned, agricultural organization, OCIA is dedicated to providing the highest quality organic certification services and access to global organic markets.

OCIA provides certification services to thousands of organic farmers, processors and handlers in North, Central and South America, and Asia.